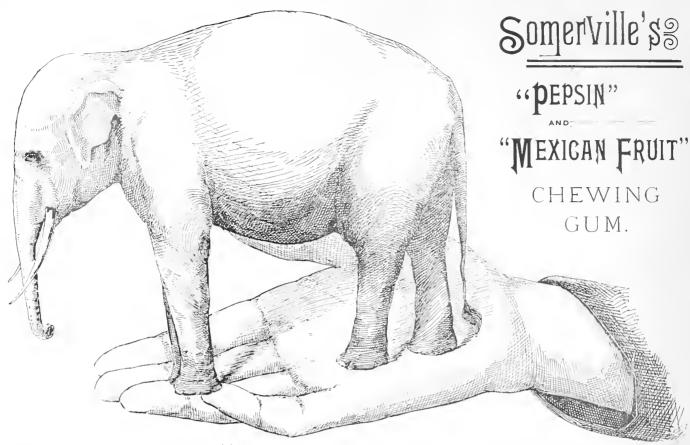


マムシナ



Big Thing to Have DYSPEPSIA ONHAND FOR



I have tried the RADNOR Canadian Mineral Water and consider it admirable. Faithfully yours, Windsor Hotel, Montreal, Feb. 16, 1805.

"RADNOR flows clear as crystal, icy cold, from the heart of the Canadian Laurentides,"

Radnor, rable waters.

Sparkling, Delicious

#### THIS IS A SOUPLE OF THE CELLBRATED

## "Superfine Linen Record"

(Water Mark in each Sheet)

MANUFACTURED IN CANADA BY THE

ROLLAND PAPER COMPANY.

T is made from PURE LINEN STOCK and LOFT DRIED, and is the strongest and best paper for Ledgers, Insurance Policies, Letter Heads, etc., etc. All sizes and weights in WHITE and AZURE.

To be had from all Wholesale and Retail Stationers, Bookbinders, Printers, etc., and from

THE LONDON PTG. & LITHO, CO'Y

(Lumited)

Digitized by the Internet Archive in 2009 with funding from Ontario Council of University Libraries

# VISITORS

Call and See us...

OR SEND YOUR NAME AND POST OFFICE ADDRESS FOR OUR

WILL BE WELL REPAID BY VISITING OUR

Trial

Grounds.

THEY ARE ONLY FIVE MINUTES' WALK FROM OUR STORE,

Ilo Dundas Street.

1895 Bulb Fall Wheat Catalogue.

ISSUED IN AUGUST OF EACH VEAR.

# LONDON

ADDRESS-JOHN S. PEARCE & CO.,

119 DUNDAS ST.,

LONDON, ONT.

CRYSTAL

HALL,

ART WAREHOUSE. THE LARGEST COLLECTION OF ...



Everything of the finest.

INSPECTION INVITED.

OUR ASSORTMENT OF....

TEA, DINNER, TOILET. DESSERT and BREAKFAST SETS,

UNEXCELLED.

CUT GLASS, ENGRAVED GLASS, in all the Latest Designs.

> RUDOLSTADT, DOULTON, SAXCNY, COPELAND, WEDGEWOOD, MINTON, DRESDEN WARE, in great variety.

# W. J. REID & CO..

Famous

Active

Coal in Wood

Range

MADE BY -

LONDON, TORONTO, MONTREAL, WINNIPEG, VANCOUVER.





197-199 DUNDAS ST.

ondon.

VERY device that ingenuity can conceive, and the widest experience suggest, has been used in producing this Range.

THE HANDSOMEST AND BEST **WORKING COOKING APPARATUS** 

EVER MADE IX CAXADA

No guessing as to heat of oven. Thermometer in door shows it exactly. Every cook will appreciate this feature.

Oven ventilated and cemented top and bottom, ensuring even cooking. Every user gives unqualified approval.

- FOR SALE BY -

WM, STEVELY & SON. Richmond St., J. T. SMITH, Dundas St. East, Or at our SHOW ROOMS.

# Magnitude Means Mastery.

F the other conditions are right. Growth is proof. Continuous growth is proof positive. Twenty-five years of getting bigger and bigger. No stop. No lag—bigger and bigger all the time.

# OUR CARPET DEPARTMENT COVERS 10,000 FEET OF FLOOR SPACE.

Newest Goods!

(0)

Lowest Prices!

#### Mearly \$200,000 of Stock

Looking out for your interests has been looking out for our own. The largest importers of CARPETS and DRY GOODS in Western Ontario.

# OUR DEPARTMENTS:

Carpets,
Curtains,
Silks,
Black Dress Goods,
Colored Dress Goods,
Parasols,
Flanuels,
Prints.

Linens,
Blankets,
Small Wares,
House Furnishings,
Mantles,
Children's Costumes
Cloths and Tweeds,
Muslin Underweur.

Hosiery,
Trimmings.
Corsets,
Kid Gloves,
Mantle Making,
Tailoring,
Millinery,
Dress Making,
Carpet Laying.



Pailroad charges
prepaid on all
purchases out
of town....





1285 Dundas St., 130 & 132 Carling St., ONDON, ONT.

# Mo. 1 Company Royal Regiment of Canadian Infantry

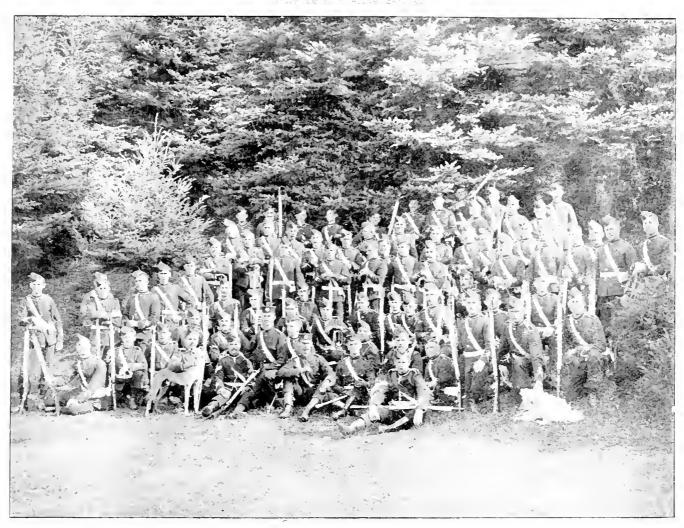
\* LIEUTENANT-COLONE HENE TO T

\* MAJOR AND LIEUTENANT-COLD.

\* LIEUTENANT AND CAPTAIN HEMMING. LIEUTENANT AND CAPTAIN DENNISON.

TO CARPENTER.

RESERVAN



NO. 1 COMPANY R. R. C. L. LONDON.

# OFFIGIAL PROGRAMME



The Brigade will form at 2 o'clock p.m. sharp, when the review takes place, during which the Feu-de-joie will be fired, in which the London Field Battery will fire twenty-one guns: the review to conclude with a march past by the Brigade.



The 13th Battalion will then Troup the Colour. The Manual and Firing Exercise will be performed by the 38th Battalion Dufferin Ritles. The 13th Battalion will give an exhibition of Physical Drill and Bayonet Exercise, by half battalions, to be followed by the following Tournament:

# SMALLMAN INGRAM'S Stores.

Departmental

# A Few Good Things

WE HAVE THAT OTHERS HAVEN'T:

Celebrated Heptonette Waterproofs.

> Guaranteed the Best. None genuine without stamp.

Celebrated Health Brand Ladles' Underwear

Can't be purchased anywhere else in London.

Celebrated "Her Majesty's" Corsets.

> These our Customers prefer to all other makes.

We Always Aim to Get the Best.

The above are three specialties, but in every Department we carry the most fashionable goods made, which we sell at most reasonable prices. We mail samples free of charge, and express all orders of \$5.00 and over, free.

PAY I'S A VISIT WHENEVER YOU COME TO TOWN.

SMALLMAN & INGRAM,
IMPORTERS OF DRY GOODS,

\_ 149 & 151 DUNDAS ST., LONDON,

A LARGE AND CHOICE ASSORTMENT OF

Summer Suitings, Trouserings, AND Fancy Vestings

Out of Town Orders Receive PROMPT and CARE-FUL Attention.

FIRST DOOR SOUTH G P.R TICKET OFFICE 399 RICHMOND LONDON,



#### Miller's Hair Store.

WE are leaders in all styles of HAIR GOODS and HEAD COVERINGS, both Ladies' and Gents', of the finest quality and at low prices

F. J. Miller, 212 DUNDAS ST.,

# GEO. H. MERRITT

General Insurance Agent,

REPRESENTING

British Empire Life Assurance Co'y. Union Fire Assurance Society. Canada Accident Assurance Co'y. American Surety Company.

> OFFICE . . ALBION BUILDINGS . . . . RICHMOND ST.

TELEPHONE

..Condon, Ont.

## The Latest Thing in Collars.

NECKS!

\*\*\*\*\*

NEXT.

THE VERY NEWEST SHAPE IN LINEN COLLARS COMES TO US THIS WEEK.

# Burns, The Glothier,

LONDON.



Open all Day (Queen's Birthday). Don't Fail to see Our Attraction.



## SMITH BROS..

376 RICHMOND ST., LONDON. ONT.

Leading Plumbers and Fitters

PHONE 538



Make a Halt

FAMOUS

Photo × Studio

201 DUNDAS STREET

If you want the finest of Photos at reasonable prices. All on ground floor.

Best Qabinets, \$2.50 per Doz.

#### "WE'D RATHER BE RIGHT THAN "--

We don't think we CAN be Governor General, But our ambition is to have our Clothing RIGHT—right in every way—quality, style, fit, finish, price. Then you'll be pleased, and we'll have your trade always. Come and see what we can do for you NOW.

ON SPRING SUITINGS WE ARE STRICTLY RIGHT.

#### Н. ЦЕНОХ,

Fashionable Tailor, o London.

# DAK. HALL

One Price Clothiers.

Men's Fine Tweed Suits,

\$5, \$6, \$6.50, \$7, \$7.50, \$8, \$8.50.

Your choice of pattern or color for the boys.

3-Piece Suits, \$3,75 to \$6.50, 2-Piece Suits, \$1.65 to \$4.50.

#### OAK HALL,

148 and 150 Dundas Street.

- LONDON.

ALF, TAYLOR, Manager.



Manufacturers and Dealers in

Harness, Saddles. Trunks, Valises. Etc. WHOLESALE AND RETAIL.

356 RICHMOND STREET,

... LONDON, ONT.

# First Dussars.

ORGANIZED MAY, 1872.

Lt.-Colonel W. M. GARTSHORE. Captain A. H. KING, Kingsville. Captain - J. B. STOTHERS, London.

 Lieutenants- B. BENNET,
 T. McCOMB, R. G. STEWART,
 2nd Lieutenants- A. RCWATT, J. G. MERRISON, V. G. PELLETIER Paymaster T S, HOBBS, M, P P., Hon, Captain Adjutant J, G, MERRISON, 2nd Licutenant,

Quarter Master B, HIGGINS, Hon Major. Surgeon S. A, KING, Sur.-Major. Vet Surgeon J. A, WILSON,

A and B Troop3-Headquarters, London, C Troop Headquarters, Courtwright. D Troop Headquarters, Kingsville.

Although the regiment has never seen active service, one or two troops were called out for service during the Fenian raid in 1866, when the late Colonel Cole, who commanded this regiment for many years, was captain of a troop with head-quarters at St. Thomas.



SERGEANT OF FIRST HUSSARS, LONDON,

#### PROGRAMME CONTINUED FROM PAGE 5.

All events open only to Officers and men of the Active Wilitia.

- I.—Military Steeple Chase- Riders to be in Drill Order. horses carrying regulation saddlery.
- II.—Foot Race, 100 Yards—Competitors to be in Marching Order.
- III.—Bicycle Race—Riders to be in Drill Order, under sanction of the C. W. A.
- IV.—Musical Ride—First Hussars.
- V—Two Hundred Yard Foot Race—Drill Order. Each man to fire five rounds, all to halt at bugle sound, load and fire kneeling one round, then advance till again halted by the bugle; only one round to be fired at each halt.

# \*HAZELINE \* PIGOT

#### WITCH-HAZEL I ALMOND CREAM

A RELIABLE AND EXQUISITE TOILET LOTION

For Chapped Hands, Face, Lips, or any irritation of the Skin. The popular cure for Sunburn, Freekles, Wounds, Chafing, Frosted Face, Tender Face after shaving, etc. Prevents tendency to wrinkles, keeps the fice smooth, and preserves the complexion.

PRICE, 25 CEXTS.

TREMARKED CAIRNCROSS & LAWRENCE,

GHEMISTS AND DRUGGISTS,

216 Dundas St., Cor. Park Ave., London, Ont. Branch-Cor. Richmond and Piccadilly Sts.



# Turville Bros..

125 Dundas St.

Market Square 9.



#### WELFORD BROS..

MANUFACTURERS OF

**⇒BROOMS**☆ WHISKS, HALTERS, TWINES,

CORDAGE, CLOTHES LINES, ETC., ETC. 

WRITE FOR PRICE LIST.

387 & 389 GLEBE ST., LONDON, ONTARIO.

# AND BRYAN,

THE LEADING HOUSE FOR

Crockery, China, Glassware,

Lamps, Cutlery, Fancy

Goods, Etc.

PRICES ALWAYS LOWEST.

PIGOT & BRYAN, 186 Dundas St.



#### The Art of Engraving on Wood

Dates from 1418. The first blocks were engraved in a very crude manner, and it was not until Albert Durer, with his artistic skill, showed the possibilities of the art that its

value as an illustrative process became known. Since his time, however, it has made rapid strides, and has now reached its highest point of excellence. The Germans are, perhaps, ahead of all others in the engraving of pictorial subjects, but the Americans take the lead in engraving for commercial purposes, such as the illustrating of manufacturers' catalogues and other forms of advertising. In this city the Brock Engraving Co. have shown by their work in the past that in the execution of the best class of commercial work they are not excelled. They employ engravers who have had extensive experience in the American cities, and are fully abreast of the times. It is managed by A. E. BROCK, and their office is in the Edge Block.



#### TRUE ECONOMY \_\_\_\_

11.88 in buying good things. Good things need not le high priced. There's a certain hard wall of facts and figures, however, that stands between possibility and prodical promises. There are certain prices below which no good, honest furniture can be bought. Those prices are ours. If you pay less you get less. No use dodging a fact.

WM. TRAFFORD, King St.



# Artistic Photographers

NVITE one and all to inspect the superior class of work they are now producing at very moderate prices.

SEE THE

Auriole, The Trilby,

Mantello, Florentine,

Columbia, Mikado,

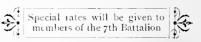
Aristo Platino and

Platinum Photos.

We specially call your attention to our

#### PORTRAITS

In Crayon, English Water Colors, Pastel, India Ink, or Oil.



# O. B. GRAVES,

IMPORTER OF AND DEALER IN

PICTURE FRAMES ROOM MOULDINGS

Wall Papers Window Shades Steel Engravings

Etchings

PHOTOGRAVURES ARTOTYPES CHROMOS ARTISTS' MATERIALS

PIER MIRRORS MANTEL MIRRORS CURTAIN POLES EASELS.



222 DUNDAS ST.

LONDON.

# London Field Battery.

(ORGANIZED G. O. 17 JULY, 186

#### HEADQUARTERS LCNDON.

\* Majo: LIEUT. OOL JOHN PETERS. \* Lieut JAMES A HESALT- BOLL TO BE LONG THAN WOOD. 

\* Hile Sect Articles :



GROUP OF LONDON FIELD BATTERY.

PROGRAMME CONTINUED FROM PAGE 7.

- VI.—Heads and Points—Cavalry and Artillery.
- VII.—Bicycle Race, 1 Mile—In Drill Order. Each man to fire 5 rounds, all to halt at bugle sound, load and tire kneeling one round, then advance until again halted by the bugle; only one round to be fired at each halt, under sanction of the C. W. A.
- VIII Artillery Drive.
  - **IX.—Sword Exercise**—Mounted Cavalry vs. Artillery.
  - X.—Tug-of-War—(10 Men on a side), open to each Corps taking part in the Tournament.

LONDON STONEWARE

# Pottery × Works

# SALT GLAZED AND BRISTOL STONEWARE

TERRA COTTA . .

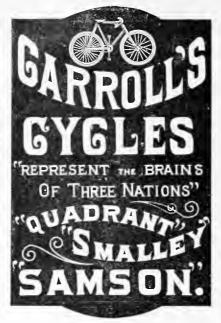
FLOWER VASES, FLOWER POTS, HANGING BASKETS, FIRE BRICK AND FIRE CLAY, CHIMNEY LININGS, TILES, ETC.

# Glass Bros. & Co.,

POTTERSBURG, ONT.

TELEPHONE 282.

( PPOSITE ASYLUMI.



CARROLL & CO. 266 DUNDAS ST., LONDON, ONT.



WM. C. COO, C. S. R.

WE present above a cut of W. C. Coo, C. S. R. Official Court Stenographer and Principal of the Western Ontario Shorthand Academy. He has always taken an active interest in military affairs, and formerly commanded No. 6 Co'y of the yth. As a Shorthand writer and teacher he is unexcelled in the west, and by his business pluck and enterprise has amassed a snug fort ne. Visitors to the city should call at the Academy, 76 Dundas St., and secure a handsome catalogue free.



Afternoon

Prices:

25c., 50.,

75c.

Evening

Prices:

50c.,75c.,

\$1.00.

Princess Rink—Sousa's Grand Festival Concert Band—Princess Rink

(SPECIAL EXCURSION RATES FROM ALL SURROUNDING TOWNS).

AT TWO BIG PERFORMANCES!



Stands at the head of Pusiness Colleges in Canada for practical training in

Bookkeeping, Business AND Office Practice Shorthand Typewriting, Etc.

We Teach Business by Doing it. No Dru Text Book Work any longer . . . .

"TALOGUE FROM APPLICATION.

J. W. WESTERVELT,

Principal.







This is a Canadian Wheel and full of promise. 256 DUNDAS STREET.

# AUER LIGHT

IS THE MOST



Brilliant, Cheapest,

AND Best

Artificial Light in the World. والمراجب المراجب

Inspection invited, tests made and estimates given at our new and commodious premises,

280 Dundas Street, MCCORMICK MFG. CO

G. W. GADEN, Manager

# 7th Battalion Fusiliers.

Mil. Dist. No. 1-1st Brig. Divn., Ont.

(Organized G.O. 27th April, 1866)

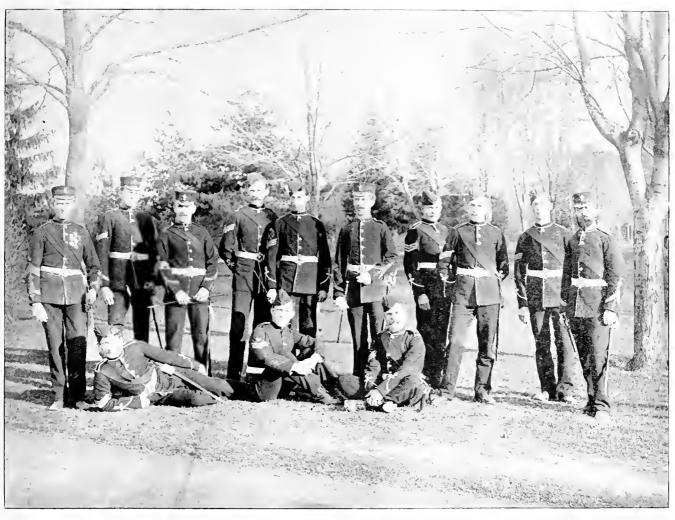
\*Lieut.-Colonel-WM. H. LINDSAY.

Major \*THORES Y HORE WHITE

Captains—Lewis H. Dawson, Henry A. Kingsmill, \*John Graham, Fred 1 F. . . . . . . . A. Thomas 1341, M. Modre Lieutenants OLIVER M. DENISCH, V.M. J. T.

2nd Lieutenants-ARTHUR B. MAGEE EDMARD O GRAVER ! H V O N.

. to-Miter-R. M. M. E. HERA Paymaster DUNCAN McMillan. Acting Adjutant -CAPT. H. KINGSMILL Surgeon -- William J. M. TCHELL ACTION SURVEY SURVE



SERGEANTS OF THE SEVENTH FUSILIERS, LONDON

#### PROGRAMME CONTINUED FROM PAGE 9.

- XI.—Tent Pegging.
- XII.—Animal Race, 50 Yards—(Dogs and horses excluded), competitors to appear in Drill Order.
- XIII.—Tug-of-War, Mounted—Not less than 3 on a side, Cavalry vs. Artillery.
- XIV.—Artillery in Action—With Blank Ammunition.
- XV.—Cutting Turk's Head.

Tournament to be governed by English Rules. Prize List will be published later, and Prizes will be on Exhibition several days before the Tournament at Graham Bros., 150 Dundas Street.

For further particulars, write Captain J. M. Moore, Secretary of Committee.



# " NOTICE "

IT is a well-known fact that the most renowned English and Japanese Generals, and the Canadian Militia—all drink

Carling's

"Export

Ale."



# **SPECTACLES**

A SPECIALTY.

FYES TESTED FREE. ARTIFICIAL EYES ALWAYS IN STOCK.

Go'd and Silver Plating done on the premises.

Watch Repairing by G. W. PITT, a Practical Watchmaker.

#### L. D. TROMPOUR,

160 DUNDAS ST.

Next Corner Richmond St.

#### E. H. KORDES,

Blank Book Manufacturer

General Bookbinder.

FINE BLANK BOOKS MADE TO ORDER. GOOD MATERIAL AND WORKMANSHIP.

Orders by mail or otherwise promptly attended

428 Richmond St., - LONDON, ONT.

# The Teeumseh,

LONDON.







THE LEADING HOTEL OF WESTERN ONTARIO.

/ CHAS. W. DAVIS,
/ Proprietor.

# L. V. LUDWIG,

MANUFACTURER OF

# Vinegar & Cider.

The Best Refined and Clarified Cider in the Market.

VINEGAR OF THE FINEST QUALITY FOR PICKLING.

Office & Warehouse: BLACKFRIARS STREET,

LONDON, ONT.

# REID'S HARDWARE ...

- FOR -

Table Pocket Cutlery,
Mechanics' Tools,
Ready Mixed Paints,
and General Shelf Hardware.

Jas. Reid & Co.,

(NORTH SIDE )

No. 118 Dundas St.

# Gorman, Eckert & Co.,



#### SPECIALITIES \*\*\*\*

COFFEES, BAKING POWDER,
SPICES, FXTRACTS,
MUSTARD, CATSUPS,
FRENCH MUSTARD, RELISH, Etc.

144-146 Carling Street.
LONDON, ONT.

# 18th Battalion of Infantry.

Mil. Dist. No. 2 3rd Brig. Divn., Ont.

(Organized G. 0. 11 Dec., 1862.)

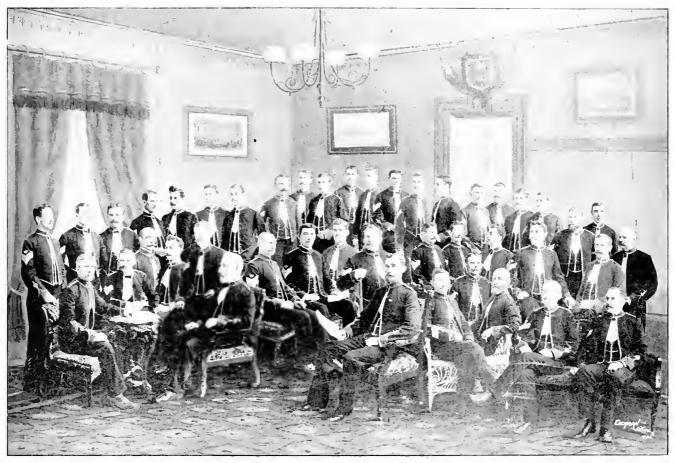
L 2/12 1/2 -- How 1 1 GHS. .. M. TELOTI-JOL ALEXAND INSIDERE, ME INTO ARMA

Captain -- John Stoteman Ji in Callues St. Airt Elma did Bsch. Ealand, Edizond F. A. M. Lif Synner Lifton Medburg, Fred Hida B. Ross, Milliam Orlando Tidshall Perch Tom Lee Milliam . Oskophin.
Lieutenants- Harry B. Witton: \*Robert H. "ABATT John H. Hebrin. Chas A. H. Pod S. Grorde D. Fearman, Malthar H. Bruce, John D.

LA DLAW THOS . LESTER.

2nd Light Form Frank R. Main L. MW. Airk LOSE Pales Aug. Chas G. Barker Aubert Pain Liter T. Poschisch M.M. R. Marshall M. C. Av. L. P. RS

P. months tileact's impostrous and Asiatotic Challet UES STELETT Configuration (Controlled Masia) South - Hersert & Garten, Co. A. tert Sunt to GA RGE S. Park.



SERGEANTS OF THE 13TH BATTALION, HAMILTON,

PROGRAMME CONTINUED FROM PAGE 11.

# FRIDAY EVENING, MAY 24TH.

•	_		1 1 -0		-	
	"Fest,"			FANTASIA	- "Albion," -	- Bacters
DESCRIPTIVE FANTASIA—DUFFERI			 	SELECTION	"Richard Coeur-de-Lion, THE FUSILIERS BAND	- Gretry
	uato Tasso," - siliers band	Donnizetti			God to Thee," (1. = -) TALION, DUFFERIN RIFLES, AND THE FE	
	wilight," - II. N RIFLES BAND	H. Brown		To concl	lude with a Realistic Battle	Scene.

# Investment Society The Dominion Savings and

MONEY LOANED ON MOST FAVORABLE TERMS AND RATES

Highest Rates of Interest Paid on Deposits in Savings Bank. Mortgages and Debentures Purchased.

Expense.

at Moderate

Interest Charged only on Unpaid Principal.

Loans Completed Promptly, Privately, and

Street, London.

OFFICES:

**NATHANIEL MILLS, Manager**. STYLISI PROFITS. EXPERIENCE 200 LATEST STRAW HATS, 50c., 75c., \$1.00 JUST OPENED. OON'T LONOON WITHOUT ONE. 740

Gentlemen's Balbriggan Underwear

75c., 90c. AND \$1.00 PER SUIT.

GRAHAM BROS.'

DOUBLE STORE . . . . DUNDAS STREET.

**PHOTOGRAPHY** AT REASONABLE RATES

Frank Cooper's

HIGH-CLASS



Spacious Sludio...

SEE his German "Platinos," the latest and best invention in modern photography.

Artistic "Posing and Lighting" well looked after at this well known Studio.

Defies all honest competition. Once used, always in favor.

IN 10 Cent and 25 Cent PACKAGES For Sale by all GROCERS.

to housekeepers on appli-cation, a valuable Receipt Book on the Art of Cooking.

MANUFACTURED BY STRONG,

> CHEMIST, LONDON, ONT.

Syrup of Red Spruce Gum

FOR COUGHS, COLDS, CROUP, AND ALL BRONCHIAL COMPLAINTS.



FOR SALE BY ALL RESPECTABLE DRUCCISTS.

THE LONDON DRUG GO.

LONDON, ONT.

SARVIS, Inspector

#### SOUVENIR NUMBER, 24th MAY, 1895.

# 38th : Battalion.

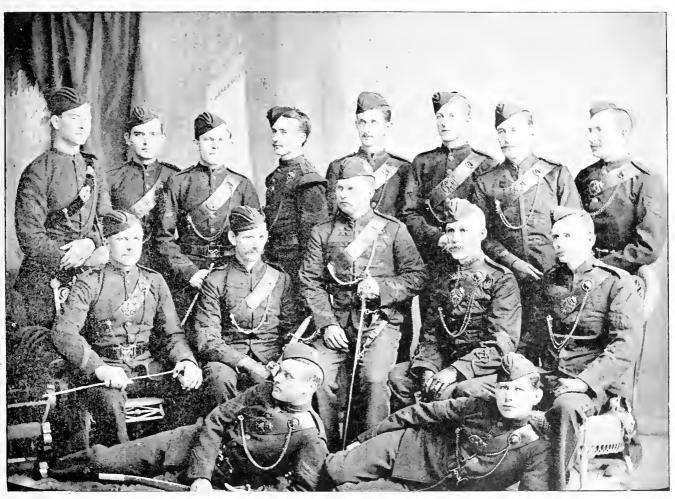
"Dufferin Rifles of Canada."

Mil. Dist. No. 2-3rd Brig. Divn., Ont.

(Organized G.O. 28th September, 1866.) Headquarters - Brantford.

Lieutenant Colonel—David Spence Major. \*White A. V. Art. Home Foregreene Captains—\*C. Macklem Nelles, Robt. W. Robertson, Herbert D. Cubt., J. 1987. A. F. Home Foregreene, M. F. Murr. Lieutenants—Ernest C. Ashton. Geo. D. Watt

2nd Lieutenants—\*\*FRANK A. HOWARD, DAVID S. G BSOT, F. GEORGE ROGERS, W.C. C. M. Paymaster Joshua Smith Hamilton. Acting Adjutant—Capt. C. M. Neuten. G. 1-Marter Jeleich Steatende. Succeon William T. Harrs. Assistant Surgeon History, M. Celin.



SERGEANTS OF THE DUFFERIN RIFLES, BRANTFORD.

PROGRAMME CONTINUED FROM PAGE 13.

# SATURDAY EVENING, MAY 25TH.

OVERTURE - "I' Puritani," Basquit	MINUET - Padercaski
FANTASIA— "Brudder Gardiner's Pienic," Rollinson	GALOP- "Maori War Dance," - Newson
Ballet Music from William Tell, Rossini	
WALTZ - "Herzenslust," - L. I. Keller	To conclude with a Realistic Battle Scene.

PROGRAMME CONCLUDED.

#### ----TME

# Ontario Loan Debenture Company

PAID-UP CAPITAL, \$1,200,000.

RESERVE FUND, \$450,000.

DIRECTORS: JOHN M.CLARY, Esq., President, wert to be President, A. S. EMERY, Esq., Vice-President, WILLIAM McDONOUGH, Esq. W. A. GUNN WILLIAM BOWMAN, Esq. W. A. GUNN, Esq.

Money Lent on Mortgages on Real Estate. INTEREST ONLY YEARLY OR AS MAY BE AGREED

Savings Bank.

DEPOSITS RECEIVED. INTEREST PAID OR COMPOUNDED HALF-YEARLY.

#### DEBENTURES

Issued for 3 Years and Upwards.

INTEREST PAYABLE HALF-YEARLY.

Executors and Trustees are authorized by Act of Parliament

to invest Trust Funds in the Debentures of this Company.

OFFICE: Cor. Dund.s Street and Market Lane, London, Out.

WM. F. BULLEN,

Manager.



CELEBRATED . . .

PRINTERS CAN GET THE FINEST EFFECTS ON THIS PAPER, PARTICULARLY WITH PHOTO ENGRAVINGS AND HALF-TONE PROCESS CUTS. IT FULLY EQUALS COATED PAPER, AT A MUCH LOWER COST.

For Books, Catalogues and Illustrated Work

IT IS UNEQUALLED

15 FRONT ST. W., TORONTO.

CRAIG ST, MONTREAL.

Robinson,



Staple 46 Fancy Dry Goods, Carpets, Oil Cloths. Notions, Etc., Etc.

OUR Stock is fully assorted in all Departments.

ORDERS

from the Trade shipped promptly.

ondon



INSURANCE OMPANY.

HEAD OFFICE:

Market Lane & Dundas St., London, Ont.

JOHN McCLIRY, - - President. .1. O. JEFFERY, - Vice-President.

Subscribed Capital - - \$250,000.00 Government Deposit -60,000,00

DERSONS desiring to effect an insurance on their lives should not fail to examine the GUARANTI ED 5' INCOME BOND (with participation in profits) issued only by this company. This policy is of the most liberal character, containing no restrictions except such as are really necessary to guard against fraud, and embodies many advantages not afforded by any other policy.

#### LOANS ON REAL ESTATE.

MODES TO LOAN ON farm or city property at LOWEST CURREST RATES OF INTEREST.
BORROWERS GIVEN LIBERAL PRIVILEGES AS REGARDS REFAYMENT OF PRINCIPAL.
Loans completed promptly and without pu'licity.
Mortgages and Debentures purchased.
For full particulars write or apply in person to

JOHN G. RICHTER, Manager.

BASIS OF WEALTH." A. A. CAMPBELL

"REAL ESTATE IS THE

Real Estate, Loans, and Investments. अ&

MOLSONS BANK BUILDINGS.

... London, Ont.



DO YOU WANT

To Buy,

Sell,

Exchange,

BUILDING LOT, INVESTMENT COTTAGE HOMÉ, All PROPERTY,  $\Pi$  residence, ??????

If so, call and get a copy of "The London Realty Record," handsomely illustrated, and contains descriptions of the most eligible properties ever offered for sale in London.

Our Properties Sell. Why? Because we will not offer any property at a price

# LONDON

#### THE WESTERN MILITARY CENTRE.

+><++

ONDON'S MILITARY HISTORY dates as far back as 1838, in January of which year the 32nd Regiment arrived here, and the place for the first time became a military post. With more or less regularity, Imperial troops were stationed here till the breaking out of the

grew to such dimensions that it was found necessary to use buildings on the old Ordinance Lands, on the east side of Wellington street, north of Dufferin avenue (then Duke street), as well as the old Royal Exchange on Ridout street, near Dundas, and other premises close by,

The presence in the city for years of Imperial troops could not but have its effect on the young men of the day. It inspired them with a martial ardor and enthusiasm that still animates the breasts of those who have not yet gone over to the great beyond, and has been transmitted to their sons—the young men who form the citizen-soldiers of to-day, and it is the development of this spirit that it is desired specially to deal with here.



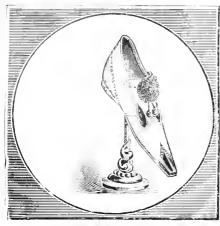
MILITARY SCHOOL, LONDON.

Crimean war. Then Her Majesty's regular forces were withdrawn from Canada, and it was not until February, 1862, when trouble threatened over the Trent affair, that the London garrison was again filled. From that year until the close of the American Civil War, various corps were stationed here, including the Royal Canadian Rifles, the 60th Rifles, the 53rd and 63rd Regiments, besides Military Train, Sappers and Miners, Batteries of Artillery, &c. Many members of these secured their discharge while here, and to-day are among London's most respected citizens. As the majority of Londoners will remember, these troops were quartered in the barracks which had been erected on what is now the northern half of Victoria Park, but during the sixties the garrison

#### FIRST MILITARY DISTRICT.

The military sentiment and organization in London had, in 1866, grown to such proportions that when the organization of districts was decided on, the Government had no hesitation in selecting London as the headquarters of Military District No. 1. Lieut. Col. J. B. Taylor was gazetted Deputy Adjutant General, and Lieut. Col. James Moffat, Brigade Major. Both these gentlemen (since deceased) had taken active part in the formation of local companies, and their appointment was received with general favor by officers and men throughout the district. In 1882, Cols. Taylor and Moffat were succeeded respectively by Cols. Jackson and Aylmer, two thorough soldiers.

#### BROWN'S SHOE STORE, 145 DUNDAS STREET.



Yes, this is the "TRILBY" Sandal. You have doubtless heard of it, but have never seen it. Pretty young ladies will have nothing but "Trilby" Sandals the coming summer.

American Fine Footwear

Inspect our Specials in

LADIES' DRESS SHOES.

from the most celebrated American manufacturers. These Shoes are the Reality, 1 of the Imitation found with other dealers.

UR importations of English and American Gents' Dress, Walking and Riding Boots, in all the newest and most approved designs, are very superior goods. Our customers are entitled to the best and most stylish shoes made, and we are determined they shall have them. An inspection of our windows will prove this.

E carry a large stock also of Staple and Heavy Boots and Shoes from the leading Canadian factories.

These goods cannot be excelled for material, finish and durability, and we are selling them 10 per cent, lower than any other dealer here. Workingmen can save from 25c. to 50c. a pair by buying from us.

. . . . .

NO SHELF-WORN OR SHODDY GOODS. ALL NEW STOCK.

TELEPHONE 881.

# JOHN S. BROWN.

# With Our Boots Of

IS THE WAY WE WANT TO BE MEASURED WHEN YOU ARE DECIDING WHICH IS "THE BEST" COMMERCIAL SCHOOL \_\_

والمتحربان والمتحربان والمتحربان والمتحربان والمتحربان والمتحربان والمتحربان والمتحربان والمتحربان



#### TORONTO AND STRATFORD.

We don't put on any "high heels" in the shape of "praising our schools." We don't have to!

The education we give is a practical one. It fits young ladies and gentlemen to be self-supporting, they are successful. We absolutely guarantee to every young lady or gentleman who attends either of our schools complete satisfaction, or the tuition fees will be refunded. We are assisting students to good positions every week. New students admitted at any time,

Elegant Catalogue and Specimens of Penmanship Mailed Free. . . .

P. McINTOSH, Principal

Central Business College, Stratford.

LROOM.1N

or analysis, sais "Laurason's Soaps

ar absolutely fure Post A altainet for

Laundry purpo either weedlen or estion goods - and to T not SHAW & ELLIOTT, Principals

Central Business College, Toranto.



# Manufacturers Guarantee Accident

INSURANCE COMPANY.

HEAD OFFICE, TORONTO, ONT.

PRESIDENT - George Gooderham, Pres. Bank of Toronto.
VICE-PRESIOENTS | Wm. Bell, Pres. Traders Bank, Toronto.
| S. F. McKinnon, Wholesale Millinery, Toronto
MANAGING DIRECTOR - John F. Ellis,

Capital, \$1,000,000. FULL COVERNMENT DEPOSIT.

II IS A'FACT NOT GENERALLY KNOWN that the Manufacturers Accident Insurance Company, organized in August, 1827, and is the only purely Canadian Company doing business in Canada,

\$5,000 PERSONAL

UNTS IN PROPORTION

COSTS \$20.00.

CASH PAID TO INSURED \$5,000 in case of Death, \$5,000 for Loss of Both Eyes, \$5,000 for Loss of Hands or Feet,

\$5,000 for Loss of Hand and Foot. \$1,667 for Loss of One Hand or One Foot, or \$25 per week, weekly indemni y when lad up from other injuries. All this FOR \$20 PER ANNUM.

Kisks written on Workmen engaged in all lines of Factory Work. "The Employers' Liability Branch" has Most Liberal Provisions. The only AUTHORIZED AGENT IN LONDON is

437 RICHMOND LONDON. GROUND FLOOR.

Beautiful Floral

"WONDERFUL" Pictures .. AND "SUPREME"

A. B. POWELL, ACCIDENT AND FRE

'PHONE NO. 735.

#### THE MILITARY SCHOOL.

In 1886 the Government realized the necessity for a Military School in the west, and London. being the headquarters of the district, was, of course, chosen as the location of the new institution of military education. The site selected is the most suitable it is possible to procure. Indeed, so satisfied was the department of this, that some years ago Carling's Heights, as the grounds surrounding Wolseley Barracks are called, was chosen as a permanent site for the holding of the annual brigade camps.

The work of erection began on May 5th, 1886, and on March 31st, 1888, the school was opened. Col. Henry Smith was commissioned Commandant and Deputy Adjutant-General as well-positions which he continues to fill. The other members of the staff are:-Major and Lieut.-Col. Vidal, commanding No. 1 Company, Royal Regiment of Canadian Infantry; Lieut. and Capt. Hemming; Lieut. and Capt. Dennison; Lieut, Carpenter and Surgeon-Major Hanovan. No. I Company, R.R.C.I., consists of a permanent force of about one hundred men. The staff is a most efficient one, the Commandant being one of the most thorough officers in the service in Canada-a fact ample proof of which is found in the splendid condition of No. I Company, and the thoroughness of the system of training employed in the school.



#### CAVALRY.

The first troop of cavalry raised in London was in 1854, Capt. Burgess being the organizing officer. About the same time the late Col. Cole formed a troop at St. Thomas, and these, with troops subsequently raised at Courtwright and Kingsville, were in 1872 organized as a regiment, with Col. Cole in command. In 1866 the London troop of cavalry, under Lieut. Stothers, was called out,

owing to the Fenian trouble, and attached to the 60th Rifles, but did not leave the city. The regiment is now known as the First Hussars, Lieut.-Col. Gartshore, a most capable officer and enthusiastic soldier, being in command, with 2nd Lieut. J. G. Merrison, Adjutant; Hon. Major Ben. Higgins, Quarter-Master; Capt. Thomas Hobbs, M. P. P., Paymaster; Surgeon-Major S. A. King, Surgeon, and J. A. Wilson, Veterinary Surgeon. "A" troop, of this city is still commanded by Capt. J. B. Stothers, and under his charge continues to rank as the leading cavalry corps of the district.



To the late Duncan MacKenzie, a Waterloo hero, and grandfather of Paymaster Judge Macmillan and Captain Moore, of the Seventh Fusiliers, belongs

the honor of organizing in 1841 the London Independent Volunteer Artillery, which for fifteen years he kept up at his own expense. Among the first to join this corps were the late Thomas Peel (ex-alderman) and Mr. A. S. Abbott, the venerable ex-City Clerk. The successor to this was the London Field Battery, organized in 1811; but it was not until Col. Shanly, assisted by the late Sergt-Major Starr, took hold of it in 1856 that it assumed the status of a formidable corps. The field guns were brought from England, and were the first used by Canadian militia. Under Col. Shanly's command the London Field Battery became second to no other in Canada, and a credit to the British service. Several years ago Col. Shanly retired, and was succeeded in the command by Capt., now Brevet Col. John Peters, who joined the pattery in 1866. In that year, the time of the Fenian raid,

the battery was among the troops summoned to the frontier, and was on active service at Sarnia for two weeks under Col Shanly. While at Sarnia the battery was inspected by Gen. Sherman, of the U.S. army, who praised the battery most highly, and stated he did not think it possible for a militia battery to reach suc a state of efficiency. Col. Peters is still Major in command, the other officers being Lieut, James A. Hesketh; Second Lieut, Benj. Shaw-Wood; Surgeon V. A. Brown, M. D., and Veterinary Surgeon Chas. S. Tamlin.



#### THE SEVENTH BATTALION.

London, in 1855, boasted of but two volunteer companies—No. I Rifles, commanded by Capt. Hammond, and No. 2 Highland Rifles, commanded by Capt. (afterwards Brigade Major) Jas. Moffat. It was not until March 21th, 1865, that No. 3 Ritle company (Capt. C. F. Goodhue) was organized. In 1861-2 considerable excitement was caused throughout Canada over the Trent affair, and in no part of the country was greater enthus-

iasm exhibited than in London. A drill association, composed of prominent citizens, was formed and rapid progress made in the use of arms. From this sprang Infantry companies I and 2, organized Dec. 26th, 1862, and Jan. 23rd, 1863, The officers of the former were John B. Taylor, Andrew Cleghorn and Geo, S. Burns, and of No. 2 Hiram Chisholm, Archibald McPherson and Alex, M. Kirkland. These companies formed the nucleus from which sprang the Seventh or "Prince Arthur's Own," as it was first called. In the spring of 1866 a meeting of the officers was held in the old Drill Shed, and at that meeting the Seventh Battalion, London Light Infantry, was organized, Lieut-Col. John B. Taylor (then D. A. G. of the district) being placed in command.

It may be interesting here to give the officers of the Battalion as found in the Militia List of 1877. It is as follows:-Lieut.-Col., John B. Taylor: Majors, Arch. McPherson, Robert Lewis: Paymaster, Duncan (now Judge) McMillan; Adjutant, Thomas Green; Quarter-Master, John B. Smyth; Assistant Surgeon, Richard Payne, M.D. No. 1 Co. -Capt. D. C. Macdonald, Lieutenant II. Gorman, Ensign W. H. Nash. No. 2 Co.-Capt. E. W. Griffith, Lieutenant Ed Mackenzie, Ensign A. W. Porte. No. 3 Co.-Capt. Thos. Millar, Lieutenant H. Bruce, Ensign W. McAdams. No. 4 Co.-Capt, W. R. Meredith (now Chief Justice), Lieutenant R. M. Meredith (now Vice-Chancellor), Ensign C. S. Corrigan. No. 5 Co.—Capt. M. D Dawson, Lieutenant D. A. Hannah, Ensign Jas. Magee. No. 6 Co. -Capt. W. H. Code, Lieutenant Jas. A. Craig, Ensign Frank McIntosh. No. 7 Co.-Capt. John Macheth, Lieutenant Emmanuel Teale, Ensign H. H. Coyne. No. 8 Co.-Capt. John Jackson, Lieutenant S. Kent, Ensign Thos. Elliott. These were the officers at the time of the Febian raid of 1866, when one or two companies were stationed at Windsor for over three months, and the whole Battalion was placed under active service at Fort Erie. At the latter point, although not coming under fire, they were subjected to trying forced marches and had to endure much fatigue. The members of that force (or the "Veterans of '66," as they are called) now resident in London are at present making preparations for their annual celebration to be held next month.

On the retirement of Col. Taylor from the command of the battalion, he was succeeded by Col. Robt. Lewis. The next commander was Col. John Macbeth; then Col. John Walker: then Col. W. DeRay Williams; then Col. Thos. H. Tracey; then Col. Payne, and finally Col. Wm. Lindsay. It was while Col. Walker was at the head of the hattalion that the name of the corps was changed from "Seventh Batt., London Light Infantry," to "Seventh Fusiliers."

On the honorary membership roll of the Seventh Battalion are found the names of many prominent men of Canada and EXCELSIOR MILLS,

DOMINION MILLS, London,

MIDLOTHIAN MILLS, Seaforth.

A. .. : 4 | | 4 = 1 ...

# WHLTER THOMSON,

#### Oatmeal Miller

MANUFACTURER OF THE CELEBRATED BRAND,

"Maple Leaf" Rolled Oats

AND TH

"DOMINION MILLS"

Wheat Flakes

ALSO ALL GRADES

## OATMEAL, SPLIT PEAS AND POT BARLEY.

LONDON, ONT. MITCHELL, ONT.

—— ТН

# London Petrolia Barrel Company

All Kinds BARRELS

Also Manufacturers of Celebrated "QUEEN" CHURN.

ALL WORK GUARANTEED.

Factory: SIMCOE STREET,

LONDON, ONT.

LOUIS V. HENGSTIER.

Joseph A. Kapp.

# ROBERT MAYER & CO.,

Lithographic Printing.....

· N·K·S VARNISHES

C<sub>1</sub> J M

Lithographic Stones and Materials

OF EVERY DESCRIPTION

50 Barclay Street New York.

# E. Leonard & Sons,

London, - Ontario.

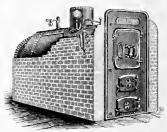
# ENGINES AND BOILERS.



Stationary Engines. Electric Light, Power, and Street Ry. Plants, Saw and Planing Mills, Printing Offices and Creameries, and all purposes.

Steel Boilers.

Stationary, Portable, and Upright. For every purpose where a boiler is required.



Creamery and Cheese Factory Engines and Boilers a Specialty.

Sole Agents in Canada for the "MILLER" Duplex Steam Pumps. We keep a stock of Dodge Wood Split Pulleys on hand.

WRITE US FOR CATALOGUES AND PRICES.

THE BEST FAMILY SAFETY

# Lily White Oil

CAN BE OBTAINED FROM EIGHTY-FIVE STORE

ASK YOUR GROCER FOR IT.

STOVE, GASOLINE, PAINTERS' BENZINE, CYLINDER and all kinds of Machine Oils of the highest grade.

SEND FOR PRICES

EMPIRE OIL COMPANY.

'Phone No. 307.

# Canada Chemical Mnfg. Co.

MANUFACTURERS OF

Sulphuric, Nitric and Muriatic Acids, Commercial and Chemically Pure. Mixed Acids for Explosive's, Liquid Ammonia, Glauber Salts. Copperas, Muriate Tin, Tin Crystals, Acetic Acid, Nitrate Iron, Bisulphite Soda, Acid Phosphate for Baking Powders and General Chemicals. Fertilizers, Etc.

LONDON, - - ONTARIO,

citizens of London, many of whom have since died. Among them are Hon. J. Beverley Robinson, ex-Lieut. Governor of Ontario; the late Sir John Macdonald, Sir Adolphe Caron, Sir John Carling, Chief Justice Meredith, Hon. David Mills, the late James Armstrong, M. P., D. McKenzie, ex-M. P. P., the late Henry Becher, C. S. Hyman, Robt. Reid, the late Josiah Blackburn, Lieut. Col. W. H. Jackson, ex-D. A. G., Lieut. Col. Hon. M. Aylmer, ex-Brigade Major, Lieut.-Col. J. Shanly, Lieut.-Col. F. B. Leys, the late Col. Moffat, Lieut.-Col. John Peters, the late Lieut.-t'ol. John Cole, Lieut.-t'ol. Hesketh, R. A., Lieut.-Col. Fisher, Major Fred. Peters, Surgeon-Major V. A. Brown, Captains Luard, John Williams and A. G. Smyth, Lieutenants Hesketh, Fairbanks and J. I. A. Hunt, and the following retired officers of the battalion: Lieut Cols Taylor, Lewis, Macheth, Walker, Dawson and Griffith; Majors A. McPherson, Thos. Miller and H. Gorman; Asst.

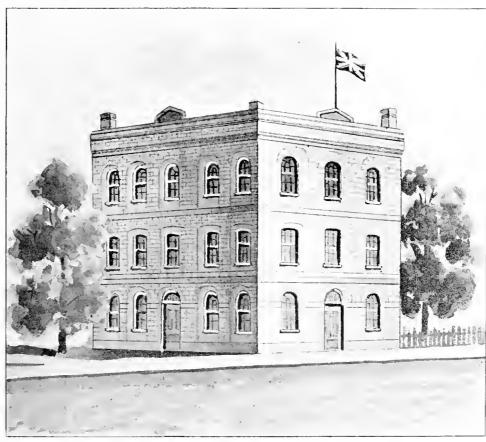
Surgeon Payne; Captains D. C. Macdonald, H. Taylor, A. Cleghorn, G. S. Birrell, T. T. Macbeth, t'. F. Goodhue, Thos. O'Brien, J. B. Elliott, F. McIntosh, A. W. Porte, Jas. Mahon, W. Carev. W. Hudson, H. Bruce; Lieutenants B. Cronyn, Geo. Burns, .las. Magee, W. H. Nash, D. C. Hannah, R.M.(Justice) Meredith, C. B. Hunt, W. R. Elliott, Geo. Macbeth, Harry Long, F. Love, C. A. Stone and T. H. Brunton.

The second ocsion upon which the battalion was summoned for active service was in 1885, to assist in suppressing the rebellion in the Northwest, in which a former Londoner. We

Northwest, in which a former Londoner, Mr. Elliot, son of His Honor Judge William Elliot, was cruely slain. The battalion left for the scene of trouble in the month of April. The staff comprised Lieut. Col. W. DeRay Williams in command, Majors Smith and Gartshore, Adjutant Reid, Quartermaster Smyth and Surgeon Fraser. The Captains were Ed. MacKenzie, Frank Butler, T. H. Tracey, Dillon and S. F. Peters; Lieutenants Bapty, Bazan, Chisholm, Gregg, Cox, Payne, Hesketh, Jones and Pope; Staff Sergeants-Sergt.-Major Byrne; Paymaster, Sergt. Smith; Quarter-Master, Sergt. Jury; Ambulance, Sergt, Campbell; Sergeant of Pioneers, Cotter. Color-Sergt. A. Jackson; Sergeant James Beacroft; Corporal C. G. Armstrong; Privates Geo. Chapman, Ed. Harrison, A Leslie, C. Pugh, H. Pennington, Geo. Rogers, W. Schabacker, C. F. Langford. Color-Sergt. Williams, W. Wright, F. Sadler, Thos. Goold: Sergeants M. Clintock, John Harris, Joseph O'Roake; Corporals A. E. Walker, W. Dyson and James Goold; Lance-Corporals Joseph Amor and Wm. Brown; Privates Hugh McRoberts, James Ford, H. Arbuckle, J. I. Walker, Jas. Johnston, J. F. Gray, H. Westaway, Patrick Neil, Chas. Potter, W. D. Crofts, A Davis, A. McRoberts, Jas.

Lozier, T. R. Hurdwood, F. Young, Thos. Livesey, W. Beaver, W. Andrews, W. Ferguson, Geo. Davis, A. Somerville. Sergeants Anundson and Anglin; Corporal McDonald; Privates Wanless, Jones, Pennington, Fish, Burns, Atkinson, Dignan, Kidder, Burke, Hanson, McCoomb, Graham, Mercer, Kirkendale, Ryan, Casar, Pettit, Wright, Smyth and J. A. Muirhead. Sergt. Borland; Corporals Richards, McDonald and Bayley; Privates Lister, Moore, Mills, Smith, McCarthy, Pennington Macbeth, Webbe, R. Smith, Lowe, McCormick, G. Westland, Benson, Cowan, Ironsides, Allen, Mitchell, Howard, Davis, Smith, Labatt, E. P. Dignan, C. D. Gower, Carey, Gregg, Curnegie and W. Owen. Sergeants Jacobs, Summers and Neilson; Corporals Field, Rowland and Opled; Privates Jacobs, Tennant, Best, Dickinson, Walton, Martin, Johnson, Moriarty, Peden, Kenneally, Cassidy, Norfolk, Hayden, A. McNamara, Hall, Quick, W. Wright, Cowie,

Appleyard, Richardson, Northey, Stincheomb. Thwaite, Ralph, Beetham, Walton, Sinnott, Rowason and McNamara. Sergt. Line; Privates H. Mills, T. Mills, Stansfield, Black, Collins, Copper, George Clark, Connell. Dankin, Flavin, Harrigau, Keenar. Land, Lally, Lovell, Morkin, Thomas, Wright, Wilson, Brown. Crawford, W. Wright and J. Clark. Color-Sergeant Borland; Sergeants Lynch and Fuller; Corporals Harrison and Lyman; Privates B. Screaton, Allison, Barrell, Bigger, Borland, Brazier, Blackhurn, Dickens, Daval, Essex, Hicks, Hood, Hutchinson, Mc-Cutcheon, McCoy.



HEADQUARTERS SEVENTH FUSILIERS, LONDON.

McPherson, MacDonald, Parkinson, Pickles, Pate, Robertson, Steele, W. Smith, Terry, Whittaker and Woodall.

The departure of the "boys" for the scene of trouble, amidst the cheers of thousands who lined the streets, and the sobs and tears of mothers, wives and sweethearts, will be remembered by most citizens. The trying marches through the "gaps," and the hardships there endured in the late winter time, as well as the tiresome journey from the C. P. R. line along the Saskatchewan River to Clark's Crossing with supplies, will ever be fresh in the memories of the noble fellows. True, they had no actual fighting, for there was none for them to do; but they were there ready to carry out orders, and were fully prepared for a conflict should occasion for such arise. As it was, the services performed by the 7th Fusiliers in 1885 were fully as important to the Queen and country as those of any other corps engaged in the campaign.

The battalion returned home after a service of about four months, and their arrival here was made the occasion of a great demonstration, which for heartiness has seldom been equalled. Along with other battalions the members of the Seventh were subsequently awarded silver medals by Her

Saturday, May 25th,

ALERTS vs. PARKDALE BEAVERS

Game Called at 3.20,



Tuesday, May 28th,

# lerts us. Zoronto

GAME CALLED AT 4 O'CLOCK.

dmission, 25c.

Ladies Free. Boys, to Cts.

Single, 15c. GRAND STAND: Double, 25c.

BERT, SHEERE, Manager,

FRED. BURTON, Captain.

# Farmer's Advocate

and MOME MAGAZINE.

ACT PUBLISHED BI-MONTHLY, \$1.00 PER ANNUM. The

The Leading Agricultural Journal

OF THE DOMINION.

WRITERS, FINEST ILLUSTRATIONS, RELIABLE Address-

THE WILLIAM WELD CO., Ltd.,

SEND FOR SAMPLE COPY.

LONDON, ONT., OR WINNIPEG. MAN.

#### THE FAMOUS CENTRAL BUSINESS COLLEGE.

The Famous Central Business College.

A fewdays ago we had the pleasure of calling on Messis, Shaw & Elliott, Principals of the Central Business College, Toronto, and while there were shown through their extensive and well known Institution. We were somewhat astonished at the large number of students in attendance at this season of the year, but considering the superior work performed in that school we know that the young ladies and gentlemen who have chosen "The Central" in preference to the other schools of Toronto have made no mistake. It is a first-class school in which toget a practical business education. Their old Central Business College at Strafford is up to the mark at the present time the same as in days cone by. Messirs shaw & Elliottspeak well of the Principal and Manager of their Strafford school, Mr. P. McIntosh. He is conducting the College io an able manner, and to-day it is one of the leading schools of Western Ontario. We can cordially recommend these two schools, Weknow they do first-class work, and those who attend will be well repaid. Write to either school for a Catalogue.



Any CANADIAN STOUT.

Your an alm . j

BITTL D AT Kent Brewery,

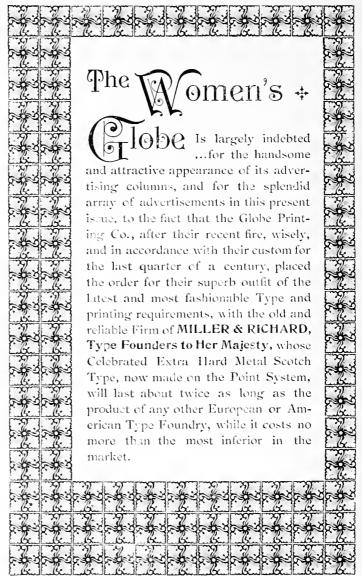
LONDON, ONT,

J. HAMILTON

THE OR.



From THE WOMAN'S GLOBE, April 18th, 1895.



Majesty, of the possession of which they are justly proud.

The Battalion is to-day in excellent hands. Of Colonel Lindsay it is no mere figure of speech to say that he is every inch a soldier. When he took hold, several months ago, it was with the intention of making the Battalion equal to the best in the Dominion, and there is every indication that he is sueceeding in his self-imposed task to the fullest. He has surrounded himself with a capable staff, Majors Beattie and Haves being tried and experienced officers, while the other officers are young gentlemen full of military enthusiasm and promise. The staff and officers are as follows: - Lieut -Col. Wm. Lindsay; Majors Thomas Beattie and Geo. W. Hayes: Captains Lewis II. Dawson, Henry A. Kingsmill, John Graham, Fred. J. Fitzgerald, James A. Thomas, John M. Moore; Lieutenants Oliver M. Denison, Wm. J. Taylor; Second Lieutenants Arthur Magee, Edward O. Graves, Wm. H. Altison: Paymaster, His Honor Judge Duncan Maemillan; Acting Adjutant, Capt. H. A. Kingsmill; Quarter-Master, R. M. McElheran; Surgeon, Wm. J. Mitchell, M.D.; Assistant Surgeon, John Piper, M.D.

The Seventh Band has long enjoyed the reputation of being among the leading musical organizations in Canada. This reputation the officers have determined to maintain, and with that object in view they recently secured the services of Mr. Tresham, a gentleman of superior qualifications, as leader and instructor. That gentleman has recently reorganized the band, retaining the best of the old-time musicians and introducing considerable new blood, so that the prospects are that the Seventh Band will, before long, be better than ever.

Two or three months ago the Officers of the Seventh rented the large hotel building at the corner of Princess avenue and Richmond street, and converted it into a regimental club house. On the ground floor is the mess rooms of the officers and non-coms., both of which have been sumpt. uously furnished and present a cosy and home-like appearance. The two upper stories are devoted entirely to the men, and are furnished with a beautiful piano, billiard, pool and card tables. The rooms are well lighted throughout. The reading room is kept furnished with good current literature, and it is the intention to shortly establish a reference and reading library. The club will add greatly to the interest taken by the members in the Regiment.

Col. Lindsay and officers of the Seventh certainly deserve the hearty sympathy of the citizens in their efforts to maintain a battalion that is a credit to the headquarters of No. 1 Military District.

# Grand Mogul Tea

PUREST AND BEST TEA

6 ½ AND 1-LB. PACKAGES.

SOLD BY ALL FIRST-CLASS GROCERS.

# CHAS. CHAPMAN



91 Dundas Street.

LONDON.

Magazines and other Printed Books bound in any style at moderate prices.

A A A

Blank Books of all

Descriptions a Specialty.



No trouble to get up proofs of special rulings.

WRITE FOR FIGURES

# Furniture Mfg.



#### THE LEADING FURNITURE MANUFACTURERS

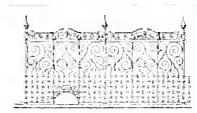
IN THE DOMINION.

WHOLESALE AND RETAIL

Ehowrooms and Factory: 184 to 198 King Street, . . . . . London, Ont

VISITORS ARE CORDIALLY INVITED TO OUR LARGE REFAL SHOW-ROOMS TO INSPECT OUR VARILD STOCK OF

Household Furniture.



WIRE AND IRON FENCES, CEMETERY ARCHLS, WIRE CHAIRS AND SLITEES, ART METAL WORK, NICKEL SHIVER AND COPPER-PLATING.

Deppis Wire AND Works,

211 KING STREET, LONDON.



TENDERLOIN, HEARIS, BACON, SWEETBONE.
KIDNEYS.

The Canadian Packing Co's Store

445 RICHMOND STREET.

# J. H. FARR & CO.,

© :: OF ::. MANUFACTURERS OF ::.

# BRAND

# FINE VARNISHES

JAPANS, ASPHALTUMS, SHELLACS,

# MAPLE LEAF BRAND GOAGH VARNISHES

ARMATURE INSULATING COMPOUND. L.

Insulating Compound for Weather-proof Wire, Tube Compound, Mica Paste, etc., etc.

8 to 16 MORSE ST.,





MANUFACTURERS

OF----

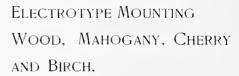
# Corcoran & Lee



4 BAY STREET, Toronto.

Box Wood, Apple, and Maple for Wood Engraving,









WRITE FOR QUOTATIONS.

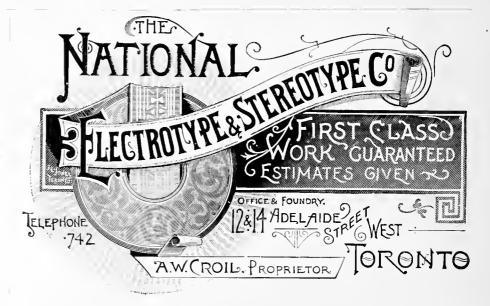
# C. POTTER, Jr., & Co.

Manufacturers of ..

Printing
... Presses

OF EVERY DESCRIPTION

SPRUCE ST., New York.



#### GA

For Light, Heat and Cooking, \$1.00 PER 1,000, NET.

POSITIVELY THE CHEAPEST ARTIFICIAL LIGHT.

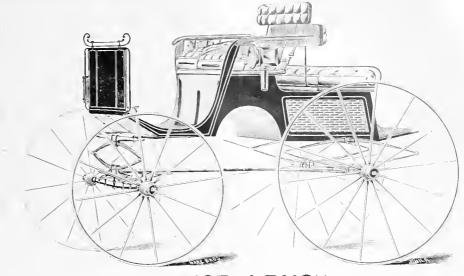
WOOD, COAL or OIL.

Stoves at Prices to Suit all Purses. SERVICE PIPES LAID 20 FEET ON YOUR PROPERTY, FREE.

Office: DUFFIELD BLOCK, 401 CLARENCE ST.

#### GAS COMPANY

WM. DUFFIELD, President. Major THOS. BEATTIE. Vice-Pres. JAS. C. DUFFIELD, Man. Director.



LENOX. No. 108.

HIS is not the only style we build. When you want a Carriage, write for Catalogue, or call and see our stock.

JOHN CAMPBELL, LONDON.

#### ONDON -ITHOGRAPHING PRINTING &

⊣ull and

Complete Lines

HROMOS, LITHOGRAPHS, FANS, PANELS, HANGERS, CALENDARS, ETC., ETC.

(O)

RINTING-- All the Latest Type Faces, Borders and Ornaments. LARGE OR SMALL ORDERS PROMPTLY FILLED.

# dvertising Moveltics

ommercial

Work\_\_\_\_ of every

Description.

WRITE us and we will have our Travellers sall on you.

Mail Orders promptly attended to.

THE LONDON PRINTING and LITHOGRAPHING CO.,

LCNDON, ONTARIJ

IMITED.



(WATER MARK ON EACH SHEET.)

MANUFACTURED

OLLAND PAPER

MADE FROM Pure Linen Stock AND Loft Dried, AND IS THE STRONGEST AND BEST PAPER FOR LEDGERS, INSCRANCE POLICIES, LETTER HEADS, ETC., ETC. ALL SIZES AND WEIGHTS IN WHITE AND AZURE.

TO BE HAD from all Wholesale and Retail Stationers, Bookbinders, Printers, &c., and from

THE LONDON PRINTING & LITHO. CO'Y.





FREDK. H. LEVEY, PRESIDENT. CHAS. E. NEWTON, VICE-PRESIDENT

LEADING MANUFACTURERS OF

Fine Printing

BLACKS AND COLORS

The Leading Printing Houses in the United States and Canada use our Inks,

CATALOGUES AND PRICE LISTS ON APPLICATION.

THIS SOUVENIR NUMBER IS PRINTED WITH OUR INKS.



HEAD OFFICE:

Beekman Street,

NEW YORK.



**ESTABLISHED** 1870

Die Manufaeturer.

All kinds of Dies for Cutting Leather, Paper, Cloth, Rubber, Etc.

16 ST. GEORGE ST., MONTREAL.

#### **FOR CATALOGUES**

AND other fine work should be the best. It ought to be white and clear. Clean water makes clear paper. That is the kind we use. Pumped from the St. Lawrence river, and not the canal. Write for samples.

# Toronto Paper Mfg.

CORNWALL, ONT.







Designed Lithographed Engraved Printed

BY THE

LONDON -PRINTING LITHOGRAPHING COMPANY (LTD.)



LONDON. -ONTARIO.

#### **GONTENTS.**

Illustrations. Frontispiece-Colors of the 7th Fusiliers, London-

PAGE. Group of London Field Battery.
Headquarters 7th Fusiliers, London
Military School, London
No. 1 Company R. R. C. I., London.
Sergeant of First Hussars, London.
Sergeants of the 7th Fusiliers, London
Sergeants of the 13th Battalion, Hamilton.
Sergeants of the Dufferin Rifles, Brantford

London Garrison.

Official Programme. 
 Band Concerts—Friday Evening
 13

 Saturday Evening
 15

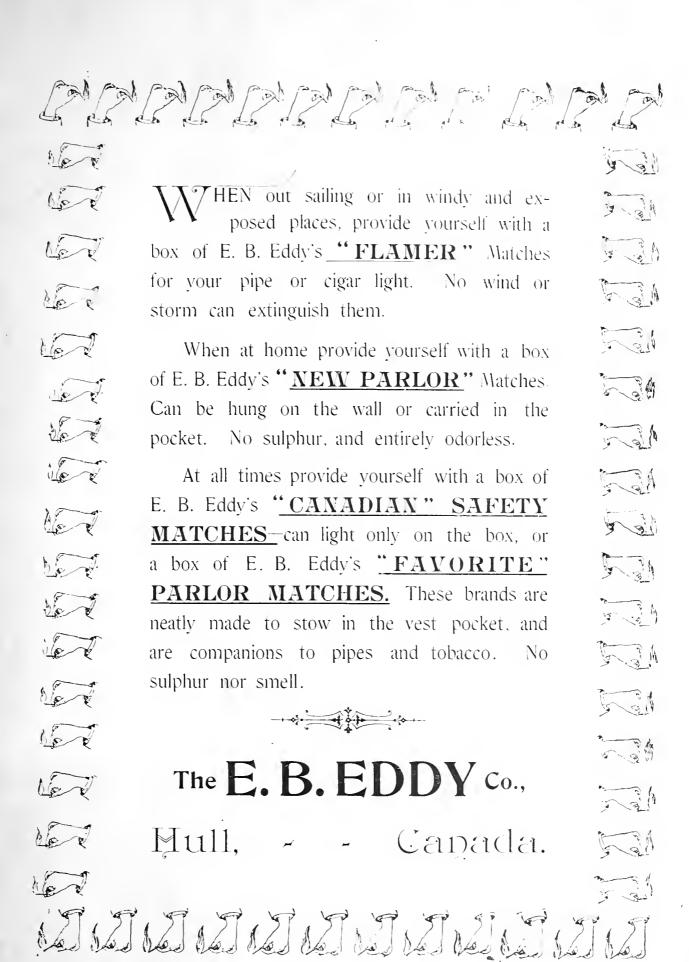
 Formation of Brigade
 5

 Programme of Events
 7, 9, 11

Advertisements.

Alert Base Ball Club.....

Eddy, The E. B. Co., Matches....3rd page cover labatt, John, Brewer....4th page cover, Radnor Mineral Springs...2nd page cover, Somerville Chewing Gum...2nd page cover, Alert Base Ball Cino.
Auer Light.
Brock Engraving Co.
Brown's Shoe Store.
Bryan, Thos., Brush Factory.
Burns the Clothier
Cairneros & Lawrence, Druggists
Campbell, A. A., Real Estate Agent.
Campbell, John, Carriage Builder.
Canada Chemical Co.
Canadian Packing Co.
Canadian Packing Co.
Canadian Packing Co.
Caroling Brewing & Malting Co., Ltd.
Carroll & Co., Cycles
Central Business College
Chapman, Chas., Bookbinder.
City Gas Co.
Cicland, Jas., Die Manufacturer.
Cooper's Photograph Studio.
Corceran & Lee, Engravers' Supplies, &c.
Dennis Wire & Iron Works.
Dominion Savings & Investment Socy., The.
Edy Bros., Photographers.
Empire Oil Co.
Ertel, Geo., & Co., Incubators
Escott T. B., & Co., Wholesale Grocers
Farmer's Advocate & Home Magazine
Farr, J. H., & Co., Varaishes, &c.
Forest City Business College.
Gammage, J. & Sons, Florists.
Glass Bros. & Co., Pottery Works.
Gorman, Eckert & Co., Spice Mannfacturers.
Graham Bros., Hats, &c.
Graves, O. B., Picture Frames, &c.
Hamilton, Jos., Brewer
Kingsmill, Dry Goods Merchant
Kordes, E. H., Bookbinder
Lawrason Soap Co.
Lenox, H. Tai'or
Leonard, E., & Sons, Engines, Boilers, &c.
Levey Co., The Fredk, H., Printing Ink
London Furniture Mfg. Co.
Lenox, H. Tai'or
Leonard, E., & Sons, Engines, Boilers, &c.
Levey Co., The Fredk, H., Printing Ink
London Printing & Lithographing Co.
2 Ludwig, L. V., Vinegar and Cider Works,
McClary Manufacturing Co., Stoves, &c.
Manufacturers Guarantee & Accid'n't Ins. Co.
Mayer & Co., Inks, &c.
Merritt, Geo. H., Gen., Insurance Agent
Miller's Hair Store
Miller's Hary Store
Note of Processes, Co., Processes, &c.
Manufacturers Guarantee & Accid'n't Ins. Co.
New York Store—Turville Bros. Groceries.
Oak Hall, Clothiers
Ontario Loan & Debenture Co.
Pearce, John S. & Co., Crockery, &c.
Potter, C., Jr., & Co., Printing Presses.
Reid, W. J. & Co., Crockery, &c.
Potter, C., Jr., & Co., Printing Presses.
Reid Blardware
Robons, Brooms, &c. 3 12 16 25 6 6 8 6 10 14 6 12 20 26 26 26 8 12



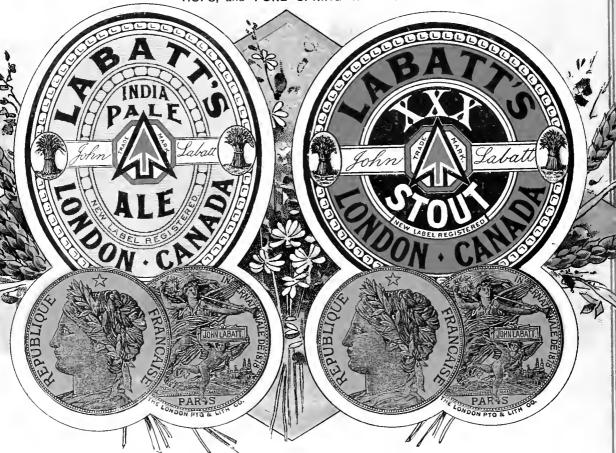
# ALE DO STOUT

"Considered dietetically ale possesses a three-fold property: it quenches thirst; it stimulates and cheers; and lastly, it nourishes or strengthens. \* \* \* From these combined qualities, ale proves a refreshing and salubrious drink (if taken in moderation), and an agreeable and valuable stimulus and support to those who have to undergo much bodily fatigue."—DR. PEREIRA.

"One of the best beverages that ever were produced."-- IV. E. GLADSTONE.

# LABATTS BREWERY LONDON

produces only PURE ALE and STOUT, made from CHOICE BARLEY MALT, the BEST HOPS, and PURE SPRING WATER.



They are of uniform quality winter and summer, and are among the most wholesome of beverages. Certified to be entirely free from acids and all other impurities.

CONSULT YOUR PHYSICIAN ABOUT THEM

TESTIMONIALS FROM FOUR EMINENT CHEMISTS FURNISHED ON APPLICATION.

TEN and Bronze Medals.

TWELVE Diplomas Awarded\_

AT THE WORLD'S GREAT EXHIBITIONS.

JOHN LABATT, BREWER, LONDON, GANADA.